

Working in Wealth Management: What to Expect as a Goodbody Graduate

We recently sat down with current Wealth Management graduate, Fiona Brogan and former graduate, Moyah Flanagan, to learn about their Goodbody Wealth Management experiences.



What is your name, current title and what did you study at university?

Moyah: I am Moyah Flanagan, and I am a Fixed Income Strategist at Goodbody working on the Investment Team in Wealth Management. I have been with the firm just over two years now and I finished my undergraduate degree in University College Dublin where I studied a Bachelor of International Commerce with French.

Fiona: My name is Fiona Brogan, and I joined Goodbody after completing my undergraduate degree at Trinity College, where I studied Management Science and Information System Studies (MSISS). I began the Goodbody graduate programme last year, starting my first six-month rotation in Equity Research on the Financial and Real Estate Team. I then transitioned into Wealth Management on the Investment Solutions Team.

You both decided to join the Goodbody graduate programme, could you tell us a bit more about how you made your decision?

Moyah: When I was in university, I knew that I had a really keen interest in finance, but I wasn't sure which area of finance that I really wanted to specialise in. So, I looked on the [Goodbody website](https://www.goodbody.ie) and I also reached out to people who worked in Goodbody on LinkedIn.

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Wealth Management (WM) stood out as an area that I really wanted to explore. In the graduate program, I was lucky enough to experience both client facing teams within WM, but also research and analytical roles, which helped me land my current role as fixed income strategist.

Fiona: I came to Goodbody as part of my transition year (TY) work experience years ago and really liked the culture and atmosphere. During my time in university, I was part of the Student Managed Fund, and this solidified my decision to look for a role in finance. Similarly to Moyah I didn't know what type of role I wanted in the finance industry and the rotational aspect of the Goodbody graduate programme really attracted me, as it allowed me to get hands on experience across different divisions and teams!

What has been the best thing about the Goodbody graduate programme?

Moyah: My favourite thing about the graduate programme was being able to develop connections with people across the firm and not just on one floor. I've also been able to experience a great work life balance and enjoy time with my colleagues. We have a really good time inside the office, but also outside of the office, which makes for a collaborative working environment. I also really enjoyed the rotational aspect of the grad programme and getting to grips with my strengths, but also recognising my weaknesses and learning to develop on them as I've worked through the different areas.

Fiona: The best thing about the Goodbody programme for me has been the responsibility from day one. From the beginning of this programme, we were given tasks that added value not only to our immediate team but the wider organisation! This has made me feel a sense of belonging from the beginning!

What is one thing that surprised you about Goodbody?

Moyah: How approachable everybody in the company is. There is no real hierarchical structure, and you feel as though you can ask questions, freely and openly and people are always there to assist you, support you and give you guidance. I have also been able to work on key projects, really early in my career, and help move the dial on topics like sustainability at the firm, as a member of the Sustainability Task Force.



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Fiona: Something that surprised me about Goodbody is the flat structure of the firm. Everyday you work closely with senior team members leading to a real sense of team work! This setup seems to make things more flexible and fun, giving everyone a chance to step up and take charge.

Any words of wisdom for new grads?

Moyah: Try rotations/teams/roles/tasks outside of your comfort zone. The challenge of trying something new and succeeding gives you a real sense of fulfilment. The role I am now in would never have been something I imagined that I would enjoy, let alone be good at. Take all the encouragement and support and most importantly, enjoy it!

Fiona: There is no such thing as a silly question! Anything that comes into your mind has been asked at least once before and if not, there are most likely people in the room that have the same question.

If you'd like to learn more about the Goodbody graduate programme, visit www.goodbody.ie/graduate-programme/. Applications are closed for the 2025-2027. We will begin accepting applications for the 2026-2028 cycle in the autumn of 2025.

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